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Dear Business Owner and Entrepreneur:

Please take a moment to read this letter. It will only cost you your time. Thank you.

Since a **link** to your site has been on our web site for some time -- in some cases, years, we are writing in regard to your listing in the Sequim-Web.net community portal at < <http://sequim-web.net> >. The directory is in process of upgrades and improvements which will lead to an even greater visibility for your business. We have been on line, serving the Sequim Community and the surrounding area, since October of 2000.

Additionally, we maintain a technology-related web site < <http://spcug.net> > with an even higher value for each text or banner link. If you are in the computer, software or technology business, drop us a line for additional information about an ad or sponsorship plan on the SPCUG web site.

Research has shown that **Sequim-Web is consistently ranked number ONE** on the top search engine when seeking information about the Sequim area. Try it yourself. Type "Sequim Portal", "Sequim Web", or "Sequim Community" into a Google search. See our site on top of the list!

Many factors come into play to achieve such a ranking -- some of which are web site age, reliability, stability, popularity, and the use of constant and thorough link management techniques. Advertising of this nature is priceless for a Sequim company looking to grow their business and to keep their present customers and clientele.

**Sequim Web was the FIRST community portal and the first web site to host a full time web camera that offers a vista of the Olympic Mountains.** Sequim Web has the most comprehensive list of weather related and media-related links of interest to this area. The site is marked as a favorite by area residents and researched for those looking to visit or relocate here.

Just imagine that YOU are thinking of visiting here, then go to our site. We have housing and weather information, restaurants, gasoline stations, radio and TV stations, links to local newspapers, and many more links of particular interest to visitors, including AREA BUSINESSES and SERVICE-RELATED companies and individuals.

As our popularity grows, however, so do our hosting, bandwidth and maintenance costs. To that end we are asking all users who wish to continue being listed with us to sign up for one of the following plans.

**Plan 1 (Member):**

An annual charge of \$60.00 for a text link with a brief description of your company or service as presently listed. Text Link Ads < <http://www.text-link-ads.com> > reports that a single link on the Sequim Web site has a value of \$15.00 per month. You pay only 1/3<sup>rd</sup> of the value of a link by choosing this plan.

**Plan 2 (Co-Sponsor):**

An annual charge of \$199.00 for a banner presence within the text link area. See a sample of a banner on the front page of our site for Site 4 Sore Eyes Web Design. If a visitor clicks on the banner, they are taken directly to the advertiser's web site. The Co-Sponsor (you or your firm) supplies the art work which meets our size specification of 500 x 100 pixels...slightly larger than the Site 4 Sore Eyes banner.

**Plan 3 (Sponsor):**

An annual charge of \$299.00 for a featured banner presence. A large banner, near the top of the page. The banner design is included in the annual charge. Each year, the banner will be updated to your specifications IF you continue your full sponsorship.

Here are some sample banners that our designer did for us in order to show you what a typical banner might look like:



Evaluations for Sequim-Web can be seen here: [WhoLinks](#) . Again, please test our rankings yourself through Google by searching for Sequim Portal, Sequim web, Sequim community, etc. You can see what an invaluable marketing device this is for your business.

Those who have been listed on Sequim-Web BELIEVE in this service, know the value of it, and understand that having a web site or business means nothing if you can't get the word out to the public or participate in a directory or portal that is FOCUSED on the area of interest to those seeking information about a particular geographical area.

Email us or send your check or money order to:

Thomas Pitre  
Attn: JB  
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**If you prefer email or have any questions** please contact us at: [tpitre@sequim-web.net](mailto:tpitre@sequim-web.net) with the word, ADVERTISE in the subject line.

Those who do not wish to participate will be automatically removed from the Sequim-Web directory within 90 days, so please take a moment to keep your business in the forefront of the public eye.

Thomas Pitre, Ph.D., founder and publisher of Sequim Web, is a retired educator and moved to Sequim in late 1996. Before he moved here, he consulted over 25 web sites in order to garner information about the area. Now, with something like Sequim Web on line, he would have found it all in one place.

If you don't choose a plan, please do us a favor by visiting our site: <http://sequim-web.net>